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PRS and Partners Announce Major Workforce Housing Initiative in Plumas County

Plumas Rural Services (PRS), in partnership with The Almanor Foundation, Plumas Housing Council, LMNOP Designs, Inc., Plumas County, California Housing & Community Development, and RRA Builders, is proud to announce a transformative workforce housing initiative.

The project will construct 19–20 single-family homes, each with an attached accessory dwelling unit (ADU), creating 38–40 new rental units across Plumas County. Development will primarily focus on Greenville, with additional scattered-site rentals planned in other parts of the county.

This initiative aims to support local employers by providing safe, affordable housing options for employees—helping families remain in the community while addressing critical workforce needs.

“Workforce housing is essential to the health of our local economy and the well-being of our residents,” said Paula Johnston, Executive Director of PRS. “This project will help families stay in Plumas County and support local businesses in attracting and retaining employees.”

Each of the 800-square-foot, two-bedroom, two-bath units will feature a private front deck, secured storage, and a fenced rear yard, blending functionality, comfort, and privacy.

“The community has spoken,” said Kelly Konzelman, CEO of RRA Builders and Paradise Affordable Homes. “Following many months of gathering input on housing priorities from community members in Indian Valley, residents were clear in asking for high-quality, single-family-style housing. Through creative planning and new ADU laws, we can increase housing density on single-family lots without significantly increasing development costs.”

The project is funded in part through California Housing & Community Development’s Community Development Block Grant–Disaster Recovery (CDBG-DR) program. Additional funding is being sought to help fully realize the project’s goals.

PRS, a 501(c)(3) nonprofit organization, welcomes donations, partial property gifts, or financial contributions from individuals, organizations, and employers who wish to support this important effort. All contributions will have a direct, lasting impact on local families and the workforce and may be tax-deductible.

Plumas Rural Services is a nonprofit organization dedicated to empowering and uplifting communities through compassionate human services. For more information or to get involved, please contact Paula Johnston, PRS Executive Director, at (530) 283-2735 ext. 875